



TARPORLEY
WAR MEMORIAL HOSPITAL TRUST
Registered Charity Number: 700336

Tarporley War Memorial Hospital Trust

Privacy Notice

This privacy notice tells you what to expect us to do with your personal information.

Our contact details

Post

Tarporley War Memorial Hospital Trust, 14 Park Road, Tarporley, Cheshire, CW6 0AP

Telephone

01829 732436

Email

info@twmh.org.uk

What information we collect, use, and why

We collect or use the following information for **service updates or marketing purposes**:

- Names and contact details
- Addresses
- Recorded images, such as photos or videos

We collect or use the following information to **process fundraising donations and Gift Aid claims**:

- Names and contact details
- Addresses
- Financial transaction information

We may also use any information you choose to share with us in order to **respond to an enquiry or complaint**.

Lawful bases

Our lawful basis for collecting or using personal information for **service updates or marketing purposes** is legitimate interest. We use contact details to keep donors, supporters and interested parties informed of the Charity's news and developments.

Our lawful bases for collecting or using personal information **to process fundraising donations and Gift Aid claims** are consent and legitimate interest. We use the information collected from donors to process Gift Aid claims on their behalf to maximise donations for the benefit of the Charity.

Our lawful basis for collecting or using information **to respond to an enquiry or complaint** is consent.

Where we get personal information from

We obtain information from people directly.

How long we keep information

For **service updates or marketing purposes**, we keep personal information for as long as required to keep donors, supporters and interested parties informed of charity news and developments. Where information is no longer required, or if you tell us you no longer wish to receive news from us, we ensure your personal information is disposed of securely.

Personal information will either be disposed of immediately, if it is not linked to a previous fundraising donation or Gift Aid claim, or otherwise kept in accordance with legal requirements and tax and accounting rules.

Where personal information is collected or used **to process fundraising donations and Gift Aid claims**, we keep the information for as long as it is necessary for that purpose. In accordance with legal requirements and tax and accounting rules, we retain your personal information for 6 years from the end of the financial year during which your last donation was made.

Use of cookies on our website

Certain areas of our website may use 'cookies'. These cookies are small text files that are stored on your computer when you visit this website. Most major websites use cookies. Cookies help Tarporley War Memorial Hospital Trust track your use of the site and help you to resume where you left off.

Cookies cannot be used to reveal your identity or any personal identifying information. By using our website, you are agreeing to this policy, and you consent to our use of cookies in accordance with the terms of this policy. If you wish to use our site but do not wish to accept cookies, you can adjust your browser settings. Independent advice on managing cookies in your browser can be found at www.allaboutcookies.org.

Please note that if you try to use our website without accepting cookies, some parts of the website may not function correctly.

Our website may use 'session' cookies, 'persistent' cookies and 'third-party' cookies, including 'Google cookies'.

Session cookies – These help us track your use of our website as you navigate the pages. Session cookies are automatically deleted from your computer when you close your browser.

Persistent cookies – These enable sites to recognise you when you make a return visit and may be used to register any preferences set on previous visits. Persistent cookies remain stored on your computer until they are deleted or until they reach a specified expiry date. Tarporley War Memorial Hospital Trust doesn't currently use persistent cookies.

Third-party cookies – Merchant suppliers and affiliate companies that feature on our website may add their own cookies when you click on their links to visit their websites. We will alert you when this is about to happen. Please note that the Tarporley War Memorial Hospital Trust privacy policy will not apply when you leave our website. Other companies will have their own privacy policies on the use of cookies and, if you have any concerns, you should check the privacy policy of the relevant website.

Google cookies – Tarporley War Memorial Hospital Trust may use Google Analytics to analyse the use of its website. Google Analytics generates statistical and other information through cookies stored on your computer when you use our website. The information generated is used to create reports on website use and is stored by Google. Please view Google's privacy policy.

Links to other websites – Our website may contain links to other websites. Please note that Tarporley War Memorial Hospital Trust has no control over other websites and cannot be held responsible for the protection and privacy of any information which you provide whilst visiting such sites. Third-party websites will not be governed by this privacy policy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Who we share information with

Other organisations

Organisations we're legally obliged to share personal information with.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal data.

Your right to rectification - You have the right to ask us to rectify personal data you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal data in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal data in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal data in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.

Your right to withdraw consent – When we use consent as our lawful basis you have the right to withdraw your consent.

You don't usually need to pay a fee to exercise your rights. If you make a request, we have one calendar month to respond to you.

To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>

Last updated

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